

Tips to Collate Testimonials

1. How do you ask for testimonials

Request your client for an honest feedback of your session. You could request them to take some time out and describe their experience with you. It would be good to note here, that if they do not give a feedback, it is okay. It is their choice. Also, please be open to the feedback they give. It might not be what you expected. It might be positive or negative. Use it constructively.

2. What are the questions you can ask your clients

To help your clients get a feel of the changes they experience after your session.

Doing the status matrix/ rating the intensity of the issue on a scale of 10 before and after the session helps them to get a sense of the changes they experience.

e.g. You can ask the client to rate the intensity of their pain on a scale of 0 to 10, 10 being the worst. Then they can assess the pain and track changes, whether it intensifies or eases out. You can work till it reaches a comfortable state for the client.

3. How do you use testimonials – create banners

Once you have a testimonial, you can use it to promote the benefits of your practice. You could either insert it in an image banner or attach it to your advertisement banner and send it to interested contact/ broadcast list.

You can also make a post and upload on the social media platforms that you use such as Instagram and facebook. Boosting these posts might bring awareness regarding your services and interested possible clients too

Doing tasters of your sessions.

As a practitioner of the Light Key Wellness System, you can do individual tasters for possibly interested clients. You could either use the free 'Waves of Kindness' frequency, Light Matrix command or a part of your full frequency session. That is your choice. Example, Lead your client to

1. Pick a problem.
2. Rate the intensity of the problem on a scale of 10.
3. Tune in to the part of the body where they feel the intensity
4. Call in Waves of Kindness/ Do the Light Matrix Command
5. Wait till the intensity changes
6. Rate the intensity again

You can use the following videos by Nila as a reference

1. Harmony With Waves of Kindness

<https://www.youtube.com/watch?v=0rsjBEHuDrU>

2. Dissolving Intensity through Kindness

<https://www.youtube.com/watch?v=a0WMUOaGBDs>

3. Dissolve Judgements with Kindness

<https://www.youtube.com/watch?v=o4JhgKUJSkE>

4. Clear Powerlessness using Light Matrix

<https://www.youtube.com/watch?v=XL3NDcAXGdQ>